



Dear Customers,

We are excited to announce that EZFacility now offers our very own API service. This will let developers integrate your EZF data and functionality into your websites or applications. APIs include Clients, Sessions/Reservations, Bookings, POS, EZLeagues and more!



What is an API?

API stands for Application Programming Interface. An API is a software-to-software interface that enables two or more applications to communicate with one another. APIs enable organizations to extract and share data in an accessible manner.

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Why use an API?

An API allows you to build dynamic applications with rich and powerful user interfaces. Use data more quickly, easily and efficiently when you are looking to do perform specific operations. Using our

services, you display your EZFacility schedule on your website, allow clients to book a session without ever leaving your website, and much more.

For more information about our API, please contact us at <u>api-support@ezfacility.com</u>

Yours Sincerely,

Alical Vool

Mike Vidal Product Owner

EZFacility Client Spotlight – Cami Walker, Liberty Firearms Institute

Cami Walker EZFacility Expert Liberty Firearms "Liberty Firearms Institute's mission is to provide a state-of-the-art, full-service shooting range experience for Northern Colorado. Liberty Firearms Institute is a 100,000 square-foot shooting range facility featuring 52 indoor shooting lanes, a retail store including the region's largest indoor archery range, and a fullservice gunsmith all under one roof.

EZFacility has really strived to provide great service for our company! The EZFacility system has helped us deliver exceptional customer service, and build a strong foundation that Liberty Firearms Institute can rely on. Our needs are met and surpassed with all there is to offer within the system. To help reach our goals, we are met with professional guidance on navigating the system and making different procedures quick and efficient. Liberty Firearms Institute is your one-stop destination for all your shooting sports needs west of the Mississippi." -Cami Walker, EZFacility Expert



Check out Liberty Firearms's website and location offerings here.

Trainers Corner-Tips and Best Practices from our Training Department

Our New Self-Service Portal:

EZFacility has heard your requests and we have revamped our Self-Service system to make the customer experience even better for your clients. Not only is the client centric user portal new and improved, but the back-end functionality available to you has been vastly upgraded. We have made our already industry leading Self-Service even better.

A huge back-end user upgrade is the new option for email alerts within the Self-Service module. When you enable email alerts on your Self-Service site, any Trainer that is properly mapped as a Resource, will be sent an email anytime a client books a session. Additionally, you can have non-trainers, such as a system administrator, emailed by entering their email address in the Self-Service module. This has always been an option but now you have the choice as to which emails to get alerts for. The choice is now in your hands, oh the power!!!!

You can choose to get an email every time:

- 1. A client books a session
- 2. A new client registers into a session
- 3. A client purchases a package
- 4. A client cancels a booking

Maybe you just want notifications of two of those options, it's up to you. Maybe you want three, still up to you. Maybe you don't want emails at all, that choice is also yours.



Another great function added to the new version of Self-Service is the ability to add a link to your welcome message. Your clients are now able to get to your website or Facebook page in a quick and easy manner, without having to search Google! You can also put the latest online registration link on Self-Service to drive people to your new league or tournament and help build revenue.



Now we didn't just improve the back-end for you, we also improved the look, feel and functionality of the client facing portal. One of the biggest improvements is the addition of the shopping cart feature for purchases in the portal. In the past, clients had to purchase everything separately: buy a membership, then buy a package, then set up a rental...Etc. Well, not anymore! With the addition of the shopping cart feature, clients can now put all three of those options in their cart in a single transaction. This not only saves time, but also allows for one charge to your clients card rather than three separate charges. They can even leave things in the cart and come back later to pay for them.

Invoices have also seen some changes. The old module would only allow your clients to pay open invoices. This became a problem for people who didn't want to wait until an invoice was overdue to pay. Well we have taken care of this issue. Now the client can not only pay the overdue invoices, but also see upcoming invoices and pay them off at their leisure.

As you can see, these are just some of the new and exciting features that we have added to our Self-Service module. We are always here to help you, our valued clients, and make your lives EZer!

For a more in-depth walk-through, learn more by visiting our Support Center.

Blog Highlights



4 Ways You Can Turn Your Facility Into A Summer Oasis

You've been there, walking in a world that's basically the inside of an oven. And when the world is an oven, just about every place that's cool is a refreshing break from the heat. With that in mind, turning your facility into a place to escape the heat can bring in a bit of summer profit



The Top 5 Advantages of Shooting Range Management Software

So you own a shooting range facility and are considering management software. You've probably come across several names. Have you found a support system hub of guides to read? Instructional videos to digest at your time and live monthly webinars to engage with about questions regarding your shooting range facility? We welcome you to learn all that and more.



3 Ways Climbing Can Surge Up Teamwork.

For every key I type there is a small sting in the "distal phalange" of my fingers. In other words, each and every joint in my fingers are aching. And you know what? For the story and team bonding experience that I am about to share—it is totally, absolutely, 100% worth it.

Recommended Webinars

EZ Essentials - Redesigned Self Service

Still curious about our improvements to the Self-Service module? This webinar focuses on the best practices of Self-Service, including an overview of Self-Service, setting up Self-Service in your TMS Admin, Navigating the Self-Service portal and more!

Still have questions? Reach out to us at support@ezfacility.com.

EZ Essentials - Open Webinar Package Plans Feature

This webinar focuses on EZFacility's updated Package Plans feature. Topics to be covered include an overview of Package Plans, highlight changes made to Package Plans and benefits of switching to the updated Package Plans.

Still have questions? Reach out to us at support@ezfacility.com.

Watch Here

Watch Here

5 Year Anniversaries

Our sincerest "thank you" to all of our customers, both new and old – we greatly appreciate your dedication and look forward to serving you for many years to come.

Gateway Ice Centre

Tufts University Athletics

Innovative Fitness Victoria

Loudoun Soccer

Volley One Volleyball

Lil Sluggers Nashville

Upcoming Events



Athletic Business Conference & Expo November 9th-10th, 2017 Orlando, FL

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